

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Visuality Media
Attention: Accounts Payable
5980 Executive Dr A
Madison, WI 53719

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
939050-1	08/19/12	August 2012	07/30/12 - 08/13/12

Station	Account Executive	Sales Office	Sales Region
WPBF	WPBF House National	House National	National

Advertiser	Product	Estimate Number
American Sunrise	AMERICAN SUNRISE PAC	

Flight Dates	Order #	Alt Order #
08/06/12 - 08/13/12	939050	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
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Agency Ref	Advertiser Ref
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	08/06/12	08/13/12	WPBF News 25 @ 6:00PM-6:30PM		MTWTF--	:30	5	\$625.00	NM
<i>Class of Time - Pre-emptible with notice</i>									
<i>Weeks: Start Date 08/06/12 End Date 08/12/12 MTWTFSS MTWTF-- Spots/Week 5 Rate \$625.00</i>									
<i>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</i>									
<i>3 WPBF M 08/06/12 6:12 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 AS080212H \$625.00 NM</i>									
<i>2 WPBF Tu 08/07/12 6:14 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 AS080212H \$625.00 NM</i>									
<i>1 WPBF W 08/08/12 6:26 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 AS080212H \$625.00 NM</i>									
<i>4 WPBF Th 08/09/12 6:25 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 AS080212H \$625.00 NM</i>									
<i>5 WPBF F 08/10/12 6:25 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 AS080212H \$625.00 NM</i>									
<i>Weeks: Start Date 08/13/12 End Date 08/19/12 MTWTFSS M----- Spots/Week 1 Rate \$625.00</i>									
<i>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</i>									
<i>9 WPBF M 08/13/12 WPBF News 25 @ 6:00PM 6-6:30PM :00 \$625.00 NM Credited</i>									
2	08/11/12	08/11/12	Sat 630pm News	630-7pm	-----S-	:30	1	\$325.00	NM
<i>Class of Time - Pre-emptible with notice</i>									
<i>Weeks: Start Date 08/06/12 End Date 08/12/12 MTWTFSS -----S- Spots/Week 1 Rate \$325.00</i>									
<i>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</i>									
<i>1 WPBF Sa 08/11/12 6:52 PM Sat 630pm News 630-7pm :30 AS080212H \$325.00 NM</i>									

Total Spots **6**

Payment Terms 30 Days

Gross Total **\$3,450.00**

Agency Commission **\$517.50**

Net Amount Due **\$2,932.50**